



SEVENTH FRAMEWORK PROGRAMME
ICT systems for Energy Efficiency

Project Title:

Occupant Aware, Intelligent and Adaptive Enterprises



Adapt4EE, Grant Agreement No. 288150

Deliverable

Dissemination & Exploitation Plan (Preliminary Report)

Deliverable No.		D8.1	
Workpackage No.	WP8	Workpackage Title and task type	Dissemination of Results & Exploitation
Task No.	T8.1	Task Title	Adapt4EE Exploitation Plan & Policy
Lead beneficiary		ISA	
Dissemination level		RE	
Nature of Deliverable		R	
Delivery date		October 2012 (revised April 2013)	
Status (F: final; D: draft; RD: revised draft):		F	
File Name:		Adapt4EE-Deliverable-D8.1.rev.docx	
Project start date and duration		01 November 2011, 36 Months	



Authors List

Leading Author (Editor)				
	<i>Surname</i>	<i>Initials</i>	<i>Beneficiary Name</i>	<i>Contact email</i>
	<i>Simoes</i>	<i>P</i>	<i>ISA</i>	paulo.a.f.simoes@gmail.com
Co-authors (in alphabetic order)				
<i>#</i>	<i>Surname</i>	<i>Initials</i>	<i>Beneficiary Name</i>	<i>Contact email</i>
1	<i>Brennan</i>	<i>T</i>	<i>BOC</i>	Thomas.Brennan@boc-ie.com
2	<i>Ioannis</i>	<i>D</i>	<i>CERTH/ITI</i>	djoannid@iti.gr
3	<i>Vidaurre</i>	<i>M</i>	<i>UNAV</i>	mvidaurre@unav.es
4	<i>Elmasllari</i>	<i>E</i>	<i>Fraunhofer</i>	erion.elmasllari@fit.fraunhofer.de
5	<i>Ferreira</i>	<i>R</i>	<i>ISA</i>	rferreira@isa.pt
6	<i>Hreno</i>	<i>J</i>	<i>TUK</i>	jan.hreno@tuke.sk
7	<i>Malavazos</i>	<i>C</i>	<i>HYPERTECH</i>	c.malavazos@trek.gr
8	<i>Rodrigues</i>	<i>P</i>	<i>AAC</i>	paulo.rodrigues@academica-oaf.pt
9	<i>Salden</i>	<i>A</i>	<i>ALMENDE</i>	alfons@almende.org
10	<i>Stamoulis</i>	<i>M</i>	<i>HYPERTECH</i>	m.stamoulis@hypertech.gr
11	<i>Tsitsanis</i>	<i>T</i>	<i>HYPERTECH</i>	t.tsitsanis@trek.gr
12	<i>Kamadanis</i>	<i>N</i>	<i>CERTH/ITI</i>	kamadan@iti.gr

Reviewers List

List of Reviewers (in alphabetic order)				
<i>#</i>	<i>Surname</i>	<i>Initials</i>	<i>Beneficiary Name</i>	<i>Contact email</i>
1	<i>Stam</i>	<i>A</i>	<i>ALMENDE</i>	andries@almende.org
2	<i>Eguaras</i>	<i>M</i>	<i>UNAV</i>	meguarasm@unav.es
3	<i>Martín Gómez</i>	<i>C</i>	<i>UNAV</i>	cmargom@unav.es

List of definitions & abbreviations

Abbreviation	Definition
ACADIA	Association for Computer-Aided <i>Design</i> in Architecture
AEC	Architects and Engineering Community
BIM	Building Information Modelling
BPM	Business Process Model
BPMN	Business Process Modelling Notation
BPS	Building Performance Simulation
CAD	Computer-aided Design
CERTH	Centre for Research and Technology Hellas
CIB	<i>Conseil International du Bâtiment</i> (Int. Council for Building)
CIMA	Centre for Applied Medical Research (UNAV)
COBIT	Control Objectives for Information and Related Technologies for IT governance
CUN	Clínica Universitaria de Navarra
D&E	Design & Engineering
eCAADe	Education and research in Computer Aided Architectural Design in Europe
E2B EI	Energy Efficient Building European Initiative
EC	European Commission
ECM	Enterprise Content Management
E&D	Engineers & Designers
EE	Energy Efficiency
EORBMR	Enterprise Open Reference Business Model Repository
eTOM	enhanced Telecom Operations Map
EU	European Union
FhG	Fraunhofer Gesellschaft zur Förderung der angewandten Forschung e.V.
FP7	7 th Framework Programme (EU)
GSRT	General Secretariat for Research and Technology (CERTH)
IBPSA	International Building Performance Simulation Association
ICT	Information and Communications Technologies

IESSA	Installations and Energy Section of the School of Architecture
IF	Impact Factor (ISI / Thomson Reuters)
IoT	Internet of Things
ISI	Institute for Scientific Information (Thomson Reuters)
ITI	Information Technologies Institute (CERTH)
ITIL	Information Technology Infrastructure Library
IPR	Intellectual Property Rights
MFB	Method and Functional Building Block
NCEUB	Network for Comfort and Energy Use in Buildings
OMI	Open Models Initiative
SoA	State of the Art
SME	Small Medium Enterprise
STREP	Specific Targeted Research Project
SWOT	Strengths, Weaknesses, Opportunities and Threats (Analysis)
ToC	Table of Contents
VA	Visual Analytics

Executive Summary

This deliverable presents the Dissemination and Exploitation plans for the European Union (EU) 7th Framework Programme (FP7) Specific Targeted Research Project (STREP) "Occupant Aware, Intelligent and Adaptive Enterprises (Adapt4EE)".

The content of this deliverable is organized as follows.

First, the major project stakeholders and dissemination target groups (D&E community, technology providers, scientific community, business actors, energy associations and public bodies, occupants and stakeholders of Pilot sites, and the public in general) are identified and characterized.

Next, the key dissemination instruments are discussed in general: Adapt4EE Web Portal, Presence on Social Media, Scientific Publications and Presentations, Liaison and Participation in Fora & Thematic Events, eeSemantics Knowledge and Collaboration Spaces, Adapt4EE Workshops, Demonstrations, Promotional Content and Dissemination Materials. This discussion is then followed by the identification of relevant channels and opportunities (Scientific Journals and Conferences, Related Projects, Initiatives and Working Groups, General ICT Events and Technical Magazines. Afterwards the implementation framework for dissemination activities is discussed, including strategies, monitoring indicators, partner assignments, planning and monitoring mechanisms.

A specific section is devoted exclusively to how to approach stakeholders of the two Pilot sites, due to their interest to the project, their specific interests and the role they play on the Adapt4EE evaluation.

The next Section is devoted to the definition of the Exploitation Plan, identifying exploitable components, internal and external competition and opportunities, IPR issues, plans and objectives of individual partners and relationship with dissemination activities.

Finally, the project Logo and Visual Identity, that were already defined in the first months of the project, are briefly presented.